

LBHF Systems Leadership Project Plan for Flu

Appendix 2

6.7	Voluntary organisations to be contacted and asked to promote immunisations to their members on social media, websites and in newsletters	Bethany Goulding - CCG					30-Sep								
6.8	Flu immunisations promoted on the backs of 258,000 Argos till receipts at Fulham , Shepherds Bush and Hammersmith branches	Central Comms CCG						Throughout the flu season							
6.9	Text messaging flu reminders delivered to target cohort by selected flu practices across H&F	CCG working with practices	on screens at practices reminding of flu					Throughout the flu season							
6.9.1	Flu included in stay well healthcare directory mailed to every residential household in the borough	Central Comms CCG					Throughout the flu season								
6.9.2	Flu promoted as part of community outreach projects in the borough	Bethany Goulding - CCG					30-Sep								